

Registration Information

Date: Saturday, February 19, 2005
Time: 9:00 a.m.—Noon
(Continental breakfast 8:30 a.m.)
Location: 9900 Corporate Campus Drive
Suite 3000 (Hurstbourne Lane
at Dorsey Station)
Contact: Candis Hahn, Series Manager
cdhahn@Absolutevva.com
Price: Workshop Cost \$49.00
4-Part Series..... \$150.00

Three ways to register!

1. **Online** at www.4realdirection.com
(Click on *Timely Direction* then on *Workshops*)
2. **Fax** completed Registration to 502-239-3431
- 3 **Mail** completed Registration to:
"Workshop"
P O Box 99532
Louisville, KY 40269

Make check payable to "Timely Direction"

Name: _____

Phone: _____

Email: _____

I would like to register for the following:

- Jumpstart Your Business for 2005
.....\$49.00
- Small Business Workshop
Subscription (4 Quarterly Sessions)
.....\$150.00

Raymond James Financial Services
1730 Gagel Ave
Louisville KY 40216

JUMP-START YOUR BUSINESS IN 2005!



SMALL BUSINESS SOLUTIONS

An Integrated Series

Your Business:

Jump Start Your Business in 2005

Your Market:

Effective Small Business
Marketing Strategies

Your People:

Human Resources, Payroll &
Benefits

Your Finances:

Year-End Financial Strategies

Register On-Line at:
www.4realdirection.com

“Jumpstart Your Business”

(First in a 4-part series.)

SMALL BUSINESS WORKSHOP SERIES SUBSCRIPTION

(4 Quarterly Sessions)

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(8:30 Continental Breakfast)

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Suite 3000**

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cdhahn@AbsoluteVA.com

Seating is limited...register early!



Focused on the key components of your small business—planning, marketing, people and finances—this integrated series provides a quarterly opportunity to evaluate your business’ effectiveness.

This series of Workshops includes:

February	Your Business	Jumpstart Your Business in 2005
May	Your Market	Effective Marketing & Advertising Strategies
August	Your People	HR and the Small Business Owner
October	Your Finances	Year-End Financial Strategies

Plan to succeed in 2005 by adding consistency to your business planning. Learn to grow your business and ask the questions you’ve always wanted to know. Also, you will have the opportunity for business networking.



For maximum effectiveness, sign up for all four workshops and save \$50.00!

Register On-Line at:
www.4realdirection.com

Each workshop will be led by successful small business owners who are in the trenches every day and understand what’s important for business success.

Your workshop presenters will be:

Denise Brown, JD, CPBA, CPVA



Small Business Attorney, Author & Small Business Coach, Denise brings over 20 years of legal and business experience and a wealth of knowledge and information. She uses her coaching style to provoke critical thinking around the effectiveness of your current business strategies.



Cynthia Bowman, LUTCF



Benefits Products Expert, Cynthia brings over 25 years of business experience and is a past recipient of her industry’s National Quality Award. She holds a Master’s degree from the University of Louisville.



John A. Mayfield, JD, CSA



Retirement Planner & Financial Advisor. John has a BA from Vanderbilt University and a law degree from Washington University. John has been a Financial Advisor for over 5 years and a small business owner for 20 years.

RAYMOND JAMES
FINANCIAL SERVICES, INC.
Member NASD/SIPC

Workshop One

Small Business Owners will leave this workshop with timely tips and practical “how tos” to improve the overall effectiveness of your business. This workshop will:

- Promote strategic thinking for business analysis, planning and important legal issues.
- Provide key considerations in selecting and implementing benefits for you and your employees.
- Promote personal and business financial health through wealth building and retirement planning.

